



FOR IMMEDIATE RELEASE  
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Contact: Kingsli Kraft  
Marketing Specialist  
989-354-1573  
[kingsli.kraft@aaacu.com](mailto:kingsli.kraft@aaacu.com)

### **Alpena Alcona Area Credit Union Sponsors 4th Alpena Ice Fest with \$3000 donation**

Alpena, MI, January 29, 2025 — Alpena Alcona Area Credit Union (AAACU) is once again sponsoring the Alpena Ice Fest festivities at Mich-e-ke-wis Park on February 15, 2025 with a \$3000 donation.



This day of family friendly fun begins at Mich-e-ke-wis Park at 9:00 AM with the Alpena Farmers Market opening and sculptures arriving at 11:00 AM. Fun winter activities for the whole family include a bonfire courtesy of the City of Alpena Fire Department, a snow sledding hill, horse and wagon rides, sled dog meet and greets, ice bowling, ice sledding, meeting Elsa and the Penguins, food trucks, s'mores and more.

The credit union is delighted to support this local event that brings our community together for a day of festive, family-friendly, wintry fun.

AAACU's sponsorship of the Alpena Ice Fest comes from the credit union's Community Reinvestment Fund. These funds are comprised of dollars donated back into our communities thanks to credit union members who choose to receive their monthly statements electronically. The credit union pledged to donate \$9.00 annually for each of these e-statement accounts and in 2025, AAACU will donate

up to \$298,000 back into the communities they serve.

*AAACU is a state-chartered credit union with membership eligibility open to any resident in the state of Michigan. As of December 31, 2024, AAACU provides service to 47,873 members with total assets equal to \$861,392,450.*